



For Immediate Release

Contact:

Venture Lighting International
E-mail: VentureSales@adlt.com
Phone: 800-451-2606

Venture Lighting Expands Linear Strip Light Luminaire Offering

Cleveland, Ohio (August 28, 2019) - Venture Lighting expands the choices of wattages, color temperatures and factory-installed options with their improved, energy efficient line of linear strip light luminaires. This addition of 12 new products expands Venture's current linear strip light offering, with four new wattages. Upgrading existing linear fluorescent applications, or for new construction, these new luminaires are DLC Premium, making them eligible for utility rebates nationwide. Available in 4-foot 30W and 45W, 8-foot 54W and 90W versions featuring 0-10V dimming, these luminaires are designed to quickly and easily upgrade existing installations.

All 12 of these new luminaires have options of factory installed 3-wire 6ft whips, battery back-ups as well as factory installed sensors. They are suitable for dry and damp locations as well. Venture's linear strip lights are ideal for retail, discount convenient stores, supermarkets, warehouse, manufacturing, distribution centers, storage rooms and stairwells.

Venture Lighting focuses on value, flexibility and performance and so these luminaires are in stock and available to ship within 24 hours of order entry.

- More wattages and lumen packages
- More Correlated Color Temperatures (CCT) options: 3500K, 4000K and 5000K
- Multiple factory installed options, such as motion sensors, battery back-ups, and whips
- Energy efficient: up to 134 lumens per Watt; DLC Premium

For more information about *Venture Lighting* linear strip light luminaires, visit: <https://www.venturelighting.com/led-lighting/indoor-lighting-fixtures/linear-surface-mount-fixtures/led-strip-fixtures/>

For high resolution images of *Venture Lighting* linear strip luminaires, go to:
http://hid.venturelighting.com/PR/VentureLighting_LinearStripLights.jpg
http://hid.venturelighting.com/PR/VentureLighting_8ftLinearStripLight.jpg

About Venture Lighting:

Venture Lighting is an industry leading designer, asset light manufacturer and marketer of energy efficient LED luminaires, systems, controls and services while continuing to offer its world leading HID lamps. Headquartered in Northeast Ohio where complete lighting systems are assembled, Venture strives to offer its customers world-wide the best lighting solutions and superior service and support. Visit VentureLighting.com to find out more about Venture and its line of LED lighting solutions. Follow them on Facebook, Twitter, LinkedIn, and Instagram.

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