



For Immediate Release

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Venture Lighting® Intelligent Luminaires Enabled By Synapse Wireless®

Cleveland, Ohio (February 25, 2020) - Venture Lighting International has partnered with Synapse Wireless®, a leader in wireless lighting controls systems, to enhance the capabilities of several key product lines. Starting with outdoor area lighting, Venture Lighting is now offering intelligent luminaires enabled by Synapse, to the Environ LED area lighting family and VFlood product lines. Venture is working towards extending the same control capabilities to its LED highbays for indoor, industrial applications as well.

Leveraging Synapse's extensive wireless control expertise and Venture's existing LED solutions, Venture Lighting is now able to offer an intuitive lighting system designed specifically for outdoor and industrial indoor applications. This combined lighting solution is scalable and future-proof. Its over-the-air upgrade capability ensure components of the lighting system have the latest features and functionality to keep the system updated and robust. This new partnership of Venture and Synapse meets the ever-growing demand of Internet-of-Things (IoT) in the commercial lighting market.

Venture Lighting's Intelligent Wireless Controls by Synapse:

- Enhance energy efficiency and optimize/accelerate LED ROI
- Monitor power and dimming usage real-time
- Scale easily to help with future-proofing
- Provide self-healing, 2.4GHZ mesh networking for optimal signal strength and fast, reliable, response time

For more information about Synapse controls offered from Venture Lighting, visit:

<https://www.venturelighting.com/controls/outdoor/synapse/>

For high resolution images of a *Venture Lighting* Environ LED intelligent luminaire enabled by Synapse, go to:

http://hid.venturelighting.com/PR/VentureLighting_Synapse_Environ_w_TwistlockModule.jpg

About Venture Lighting:

Venture Lighting is an industry leading designer, light manufacturer and marketer of energy efficient LED luminaires, systems, controls and services while continuing to offer its world leading HID lamps. Headquartered in Northeast Ohio where complete lighting systems are assembled, Venture strives to offer its customers world-wide the best lighting solutions and superior service and support. Visit VentureLighting.com to find out more about Venture and its line of LED lighting solutions. Follow them on Facebook, Twitter, LinkedIn, and Instagram.

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