



# Lighting Solutions

*from a Leader in Light Source Technology*

# About Venture Lighting



Venture Lighting International, an Advanced Lighting company, was founded in 1983 as a metal halide, high intensity discharge lamp manufacturing company based in Cleveland, Ohio. Venture Lighting developed innovative, environmentally friendly products designed for a wide range of metal halide lighting applications. Venture Lighting has built a reputation as a lighting technology market leader. Customers around the world rely on Venture's product innovation, superb quality, world-class service and outstanding technical support.



These same high standards are realized in our new range of LED lighting products that include LED lamps, retrofit kits, luminaires and more. With Venture LED lighting solutions you can be assured of the very best LED technology promising huge energy savings and longer life, all backed up by an unbelievable warranty. Venture Lighting is committed to providing the best LED and HID lighting solutions coupled with the very best service and support.

# Venture LED Advantage



- Energy Saving
- Longer Life
- Superior Performance
- Easy to Install
- 5 Year Warranty
- All Weather
- Technical Support





# Interior Luminaires





# Modern Highbay

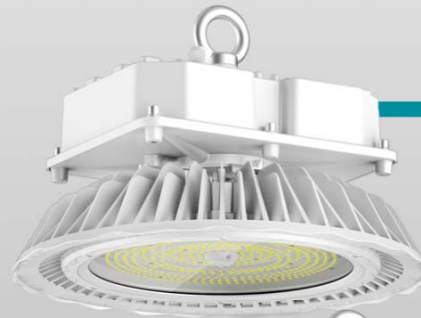


- 0-10V Dimming
- IP65 Rated
- 5K Color
- Optics Lens Available
- Occupancy Sensors Available



**120-277V**

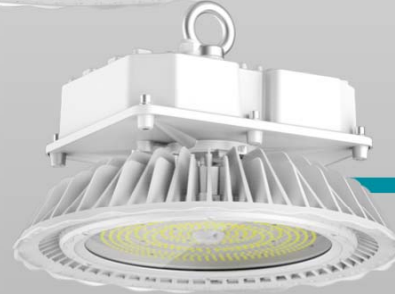
<u>Wattage</u>	<u>Lumens</u>
90W	11400
150W	18900
200W	25000
300W	40108



**347-480V**

<u>Wattage</u>	<u>Lumens</u>
100W	12165
150W	18970
200W	24670

**High Ambient Temperature**



<u>Wattage</u>	<u>Lumens</u>
200W	24670



**IP65**



# Real Comparisons: Highbay



## The Hope Center, Perryville, Missouri



# Commerce Highbay



## Commerce

<u>Wattage</u>	<u>Lumens</u>
120W	14200
160W	18700
200W	23300

- 0-10V Dimming
- Damp Location Rated
- 4K Color
- Occupancy Sensors Available





# Wave Aisle Lighter



## Wave Aisle Lighter

<u>Wattage</u>	<u>Lumens</u>
90W	10100
120W	12900
150W	16500

- Extruded aluminum heat sink housing and stainless steel hardware
- Universal 120-277V 50/60 Hz input
- 0-10V DC dimming standard to maximize energy savings
- (2) aircraft cables included with fixture for mounting
- Occupancy Sensors Available



IP65



# Linear Highbays



## 5000K Linear Highbay



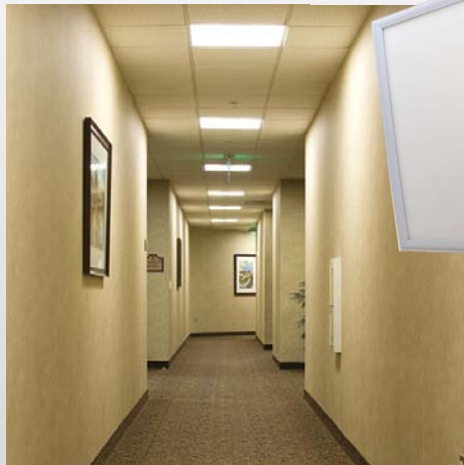
<u>Wattage</u>	<u>Lumens</u>
110W	14400
160W	21870

- Available in 4000K, contact for lead time
- 0-10V Dimming standard
- Clear and Frosted lens with accessories such as wire guard kit
- V-hooks supplied; pendant mounting accessories available





# LED Panels



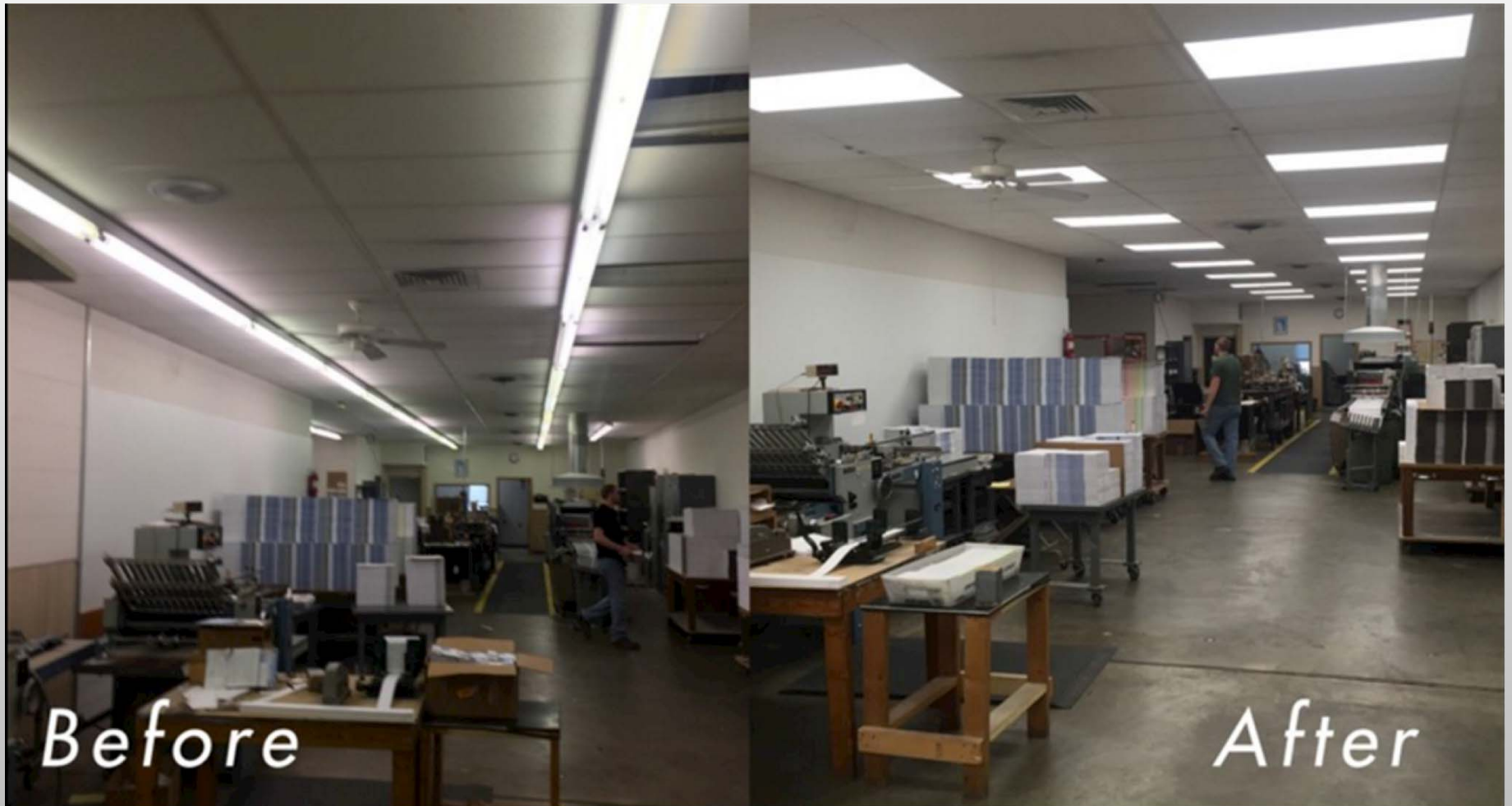
## LED Panels

Size	Wattage	Color Temp.	Lumens
2x4	52W	5K	5650
2x4	52W	4K	5410
2x4	52W	35K	5800
2x2	40W	5K	4180
2x2	40W	4K	4192
2x2	40W	35K	4100
1x4	36W	5K	3600
1x4	36W	4K	3950
1x4	36W	35K	3600

- Edge Lit
- IC Rated
- Available in 35K, 4K, & 5K
- Surface Mount Kit and Dry Wall Kit Available
- 0-10V Dimming
- Battery Backup



# Real Comparisons: LED Panels



# NEW: LED Troffers



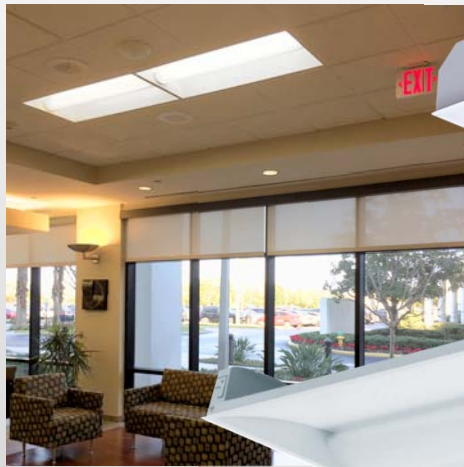
## Troffers

Size	Wattage	Lumens
2x2	32W	3720
2x4	42W	5120

- 4000K
- Rated for damp locations
- 0-10V Dimming
- IC Rated
- **In stock and available to ship today!**



# NEW: LED Volumetric Troffers



## Volumetric Troffers

Size	Wattage	Lumens
2x2	26W	3275
2x4	48W	5970

- 0-10V Dimming
- 4K Color
- Damp Location Rated
- Works with Drywall Kits
- IC Rated
- **In stock and available to ship today!**





# NEW: Linear Lighting



Wrap

Wattage

Lumens

42W

4550

- 4ft Fixture
- 0-10V Dimming
- Surface or Pendant Mounting
- 4000K
- **In stock and available to ship today!**

- 4000K
- In stock and available to ship today!





# NEW: Vapor-tight



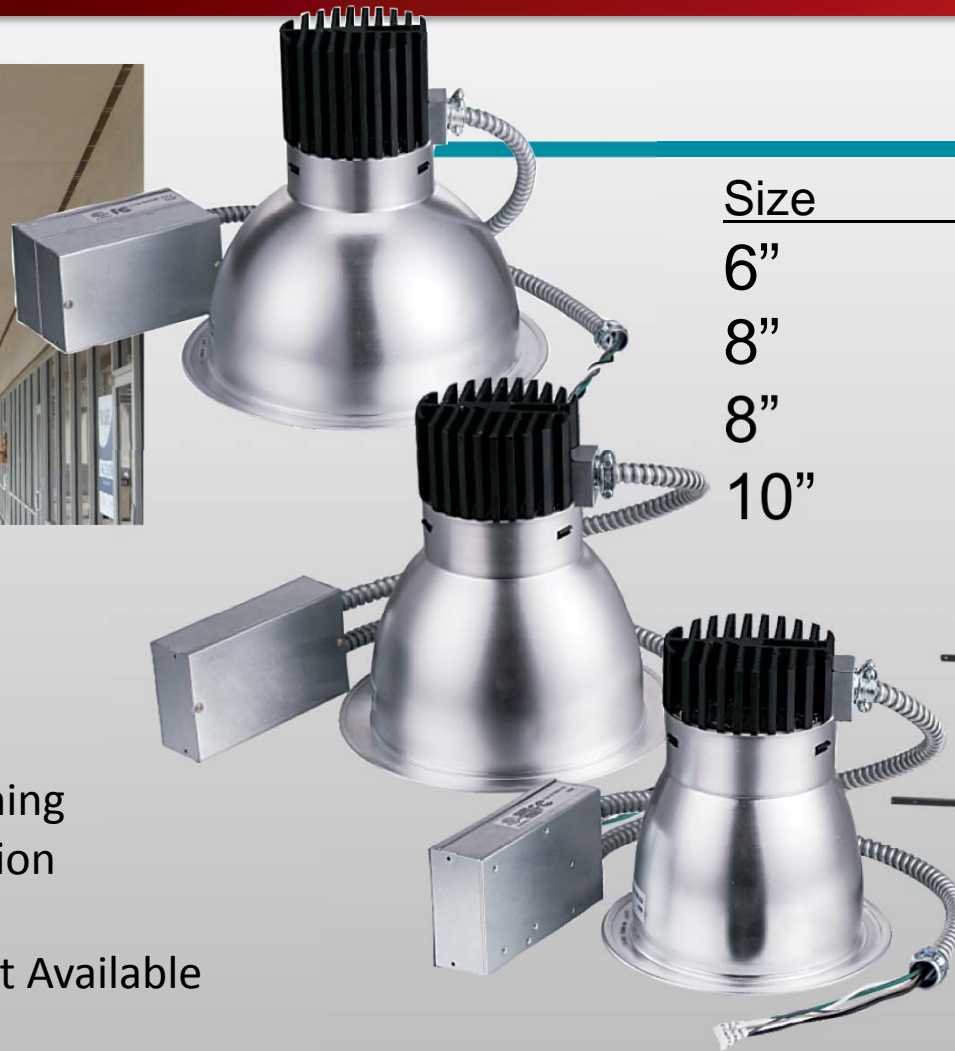
## Vapor-tight

<u>Wattage</u>	<u>Lumens</u>
55W	7200

- 4ft Fixture
- Plastic Clips
- 0-10V Dimming
- Surface, Pendant, or Stem Mounting
- V-Hook included
- 4000K
- **In stock and available to ship today!**

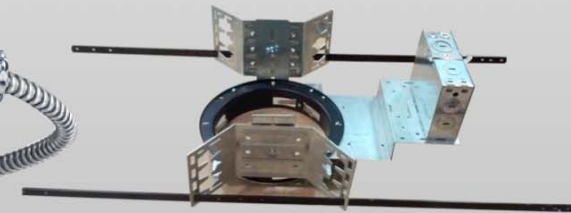


# LED Recessed Downlight Updates



## LED Downlights

Size	Wattage	Lumens
6"	18W	1440
8"	40W	2870
8"	54W	4100
10"	54W	3790



New Construction Kit

- 0-10V Dimming
- Damp Location
- 4K Color
- Housing Unit Available





# Exterior Luminaires



# Parking Garage Fixtures



## SafeLit

### Wattage

### Lumens

41W

4576

54W

6142

72W

8126

- Rated for wet locations
- 0-10V DC dimming standard to maximize energy savings
- Can be surface or pendant mounted
- 10KA surge protection



# Parking Garage Fixtures



## Parkway

<u>Wattage</u>	<u>Lumens</u>
41W	4576
54W	6142
72W	8126



## Greenway

<u>Wattage</u>	<u>Lumens</u>
41W	4576
54W	6142
72W	8126

- Rated for wet locations
- 0-10V DC dimming standard to maximize energy savings
- Can be surface or pendant mounted
- 10KA surge protection



# Canopy Fixtures



- 10KV Surge Protection Built In
- Mounting Options Separate



## Breezeway

Wattage	Lumens
23W	2696
41W	4498
54W	6161
72W	8364



## Low Glare - Fairway

Wattage	Lumens
40W	4730



## Pavilion

Wattage	Lumens
45W	4532
82W	9325

# Recessed Canopy Fixtures



## Cascade

<u>Wattage</u>	<u>Lumens</u>
23W	2696
41W	4498
54W	6161
72W	8364

- 10KA surge protection
- DesignLights Consortium® (DLC) qualified
- 5 year warranty
- Up to 76% Energy Savings
- Universal 120-277V 50/60 Hz input
- 0-10V DC dimming standard to maximize energy savings



# Gas Station Canopy



## Wave Linear Highbay

<u>Wattage</u>	<u>Lumens</u>
150W	19500



- 5000K
- 4000K available, contact for leadtime
- Low profile, lightweight design
- Heavy-duty construction



# NEW: Flood Lighting Fixtures



## VFlood Roundbacks

<u>Wattage</u>	<u>Lumens</u>
20W	2250
80W	9300



## Accessories

- 4000K
- Rated for wet locations

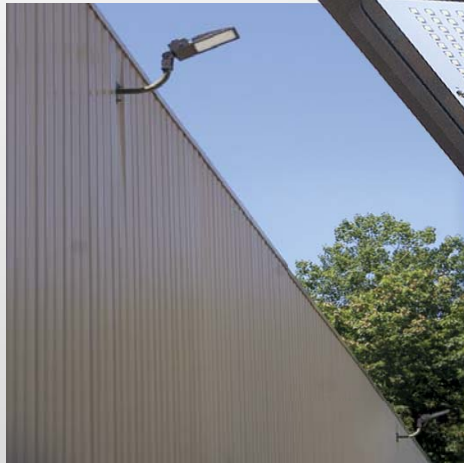
**In stock and available to ship today!**



U-bracket small



# VFlood Updates



## VFlood

Wattage	Lumens
121W	14453
212W	25343

120-277V and 347-480V versions available

## Accessories

- 10KV Surge Protection Built In
- Shorting Cap Included
- Additional Surge Protection Accessory
- 5000K
- Mounting Options Separate



Straight Arm



U-bracket small



Shorting Cap



Slipfitter



U-bracket large



Photocell



Surge Protector





# Wallpacks and Floods

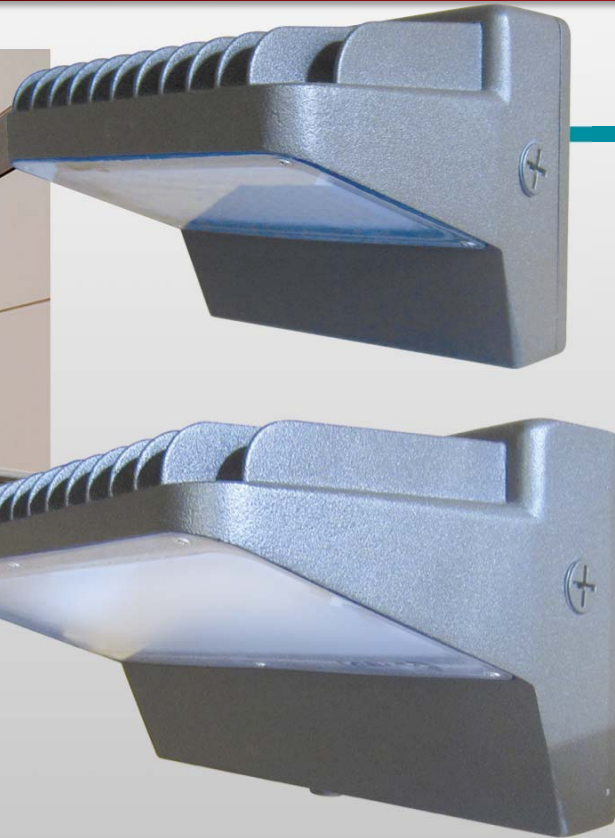


**Cardinal Health  
Twinsburg, OH**

81W Defender  
LED wallpacks,  
and 212W VFlood  
LED systems



# Wallpacks



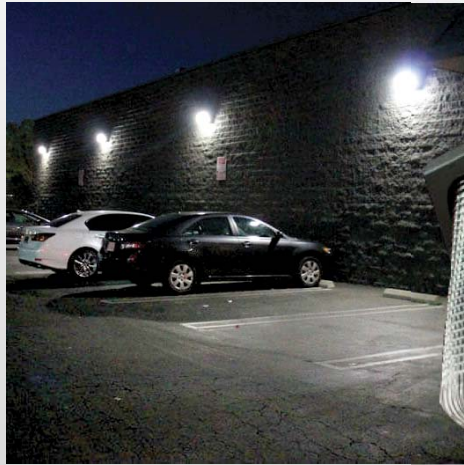
## Defender

<u>Wattage</u>	<u>Lumens</u>
44W	5010
81W	9525

- Excellent life and lumens
- Rugged die cast housing with a durable powder coating finish



# Wallpacks



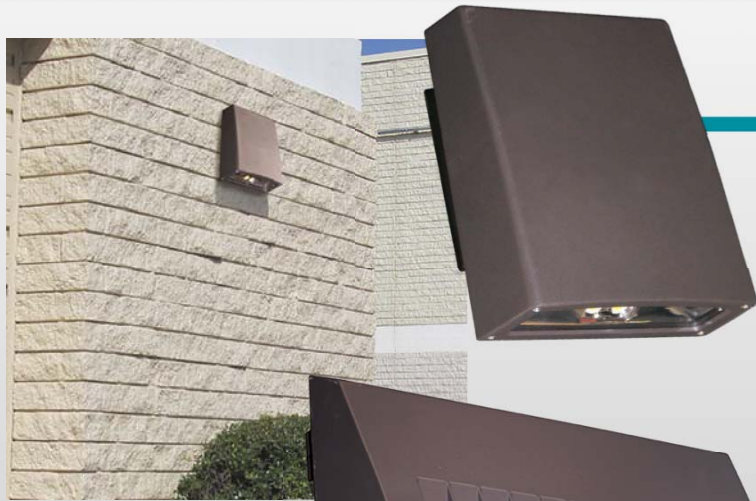
## 4000K HID-style Wallpacks

<u>Wattage</u>	<u>Lumens</u>
80W	9880
120W	14770





# Wallpacks



## VWallpax

<u>Wattage</u>	<u>Lumens</u>
20W	1780
30W	2650
50W	5420
80W	8710

- Can be used as wallpack or flood
- Knuckle mount conversion kit for 20-30W
- Slipfitter mount conversion kit for 50-80W



# Real Comparisons: Building Exterior



**Shopping Center  
Receiving Area**  
400W MH Retrofitted  
with 81W LED  
wallpacks



# Area Lighting Fixtures



Optional motion sensor factory installed

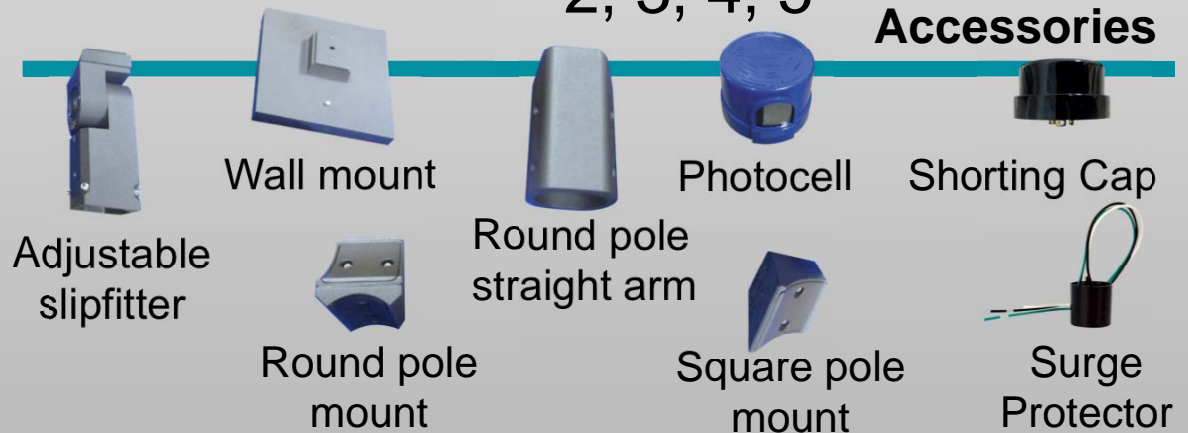
## Environ

Wattage	5K Lumens
120W	13560
150W	18240
200W	25690
380W	42660
480W	54260

Distribution Types Available

2, 3, 4, 5

## Accessories



# Real Comparisons: Parking Lot



**200W Environ**  
1000W MH fixtures  
replaced with 200W  
Environ LED in  
Bayamon, Puerto Rico



# Dusk to Dawn Fixtures



## Dusk to Dawn

<u>Wattage</u>	<u>Lumens</u>
40W	4100

- Rated for wet locations
- 120-277V, 50/60 Hz input power
- Long life: 380,000 hours
- 0-10V dimming capability is standard

## Mounting kit included







# LED Lamps

# Retrofit Lamps



## Retrofit Lamps

<u>Wattage</u>	<u>Lumens</u>
8W	960
10W	1200
14W	1680
18W	2160
22W	2640
27W	3240
36W	4320
45W	5400
54W	6500
100W	11000

- Mogul and medium base  
8W-22W: Medium Only  
27W-54W: Medium & Mogul  
100W: Mogul Only
- Available in 4000K and 5000K
- 120-277V; Bypass Ballast
- Mogul Based DLC Listed
- Fully Enclosed Rated; Damp Location Rated



# Directional Retrofit Lamps



## Retrofit Lamps

<u>Wattage</u>	<u>Lumens</u>
54W	6500
115W	13500

- Mogul base
- Available in 5000K
- Horizontal operation
- Type 5 Distribution



# Directional Retrofit Lamps



## Lowbay Retrofit Lamps

<u>Wattage</u>	<u>Lumens</u>
40W	6500



- Mogul base
- Available in 5000K





# T8 Lamps



Ballast-free **LED T8 Lamps** (Fluorescent ballast bypass)



Wattage	Length	Lumens
9W	2 ft.	925
18W	4 ft.	2000

Note: Direct wire to 120-277V input

Instant Start Fluorescent Ballast Compatible  
**LED T8 lamps** (Direct replacement)



- Change just the lamp and start saving
- Direct wire, Instant Start Ballast compatible, or both



Wattage	Length	Lumens
17W	4 ft.	1926

Note: Instant start ballast only

**All Fit** Ballast Compatible



**LED T8 lamps** (Direct replacement or ballast bypass)



Wattage	Length	Lumens
18W	4 ft.	2212

Note: All Fit lamps are Instant start, Programmable and Rapid Start ballast compatible and can be wired directly to 120-277V by bypassing the fluorescent ballast



# Lighting Controls

# Take Control of Your Lighting



## Venture Lighting Control Services

- Building layout
- Hardware recommendations / costing
- Site commissioning
- Software training
- ROI calculations

# Controls for Outdoor



Venture's outdoor wireless control offering provides flexibility to develop light schedules for additional energy savings, to accommodate events or holidays and to improve site safety.



# Controls for Indoor



Venture's outdoor wireless control offering provides flexibility to develop light schedules for additional energy savings, to accommodate events or holidays and to improve site safety.



# Marketing Support

## Point-of-Purchase Display

# P-O-P Display Program



- FREE pre-assembled point-of-purchase display shelf unit with \$5,000 minimum order
- 10% discount on initial order
- FREE Freight on ALL orders through 2017
- 90 Day Terms (applies to display program orders only)
- Product exchange program is available for slower moving products
- Special pricing
- Venture Counter Day once unit is installed





**Coming Soon!**



# Coming Soon!



- VSplash Highbay for food processing



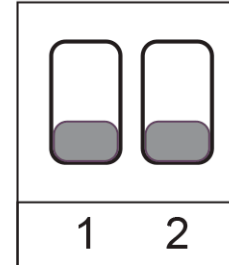
# Coming Soon!



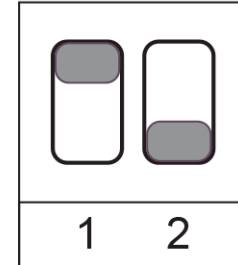
- 3-Color switchable LED Panels
- And more!



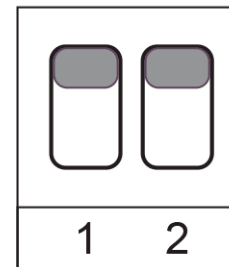
Switch Position:  
LED Output OFF



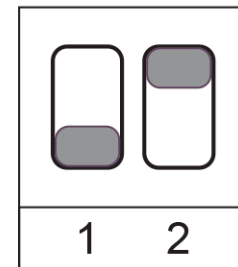
Switch Position:  
3500K CCT



Switch Position:  
4000K CCT



Switch Position:  
5000K CCT



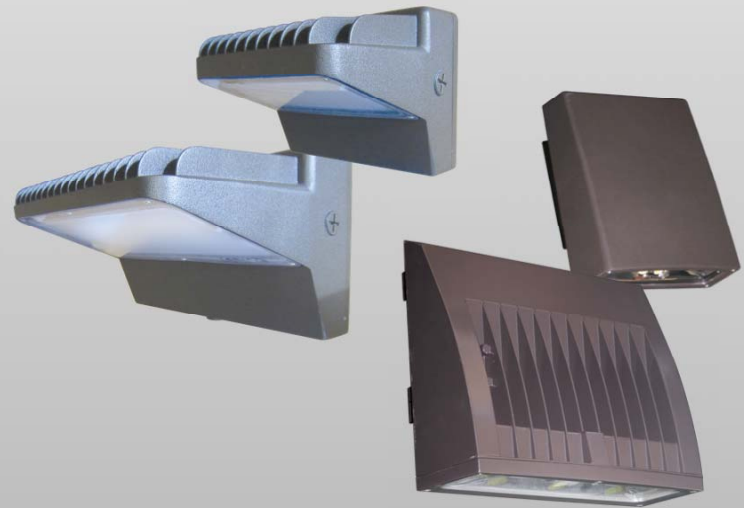


# Incentives

# Incentive Programs



- Point-of-Purchase display program
- Increased Rebate based on number of POP displays
- Freight Policy based on Total Sales
- Wallpack spiff





# HID Push



- Reduced Pricing for high volume product
- Increase replacement business
- New Pricing and Catalog Coming Soon





# The Venture LED Assurance

# Warranty Information



**Warranty on all LED Fixtures**

**5 Years**



**Warranty on all LED Retrofit Kits**

**5 Years** see website for details



**Warranty on LED Lamps**

T8 lamps **5 Years** 50,000 hours life, see website for details

Retrofit lamps **5 Years** 50,000 hours life, see website for details



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