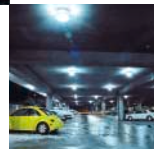
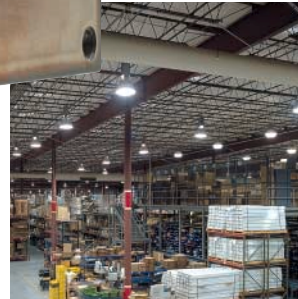
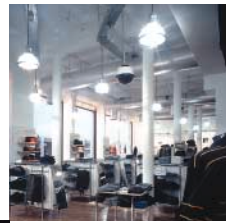


Bright Ideas, Bold Innovations

UNI-FORM[®]



Setting The **Gold** Standard

UNI-FORM[®]

PULSE START METAL HALIDE LIGHTING SYSTEMS

with **Opti-Wave[™]** Ballasts

From



VENTURE[®]
LIGHTING

An Advanced Lighting Technologies Company

Setting The Gold Standard

in Quality

- Exclusive formed body arc tube shaped to follow the curve of the arc stream
- Patented stronger weldless mount construction - No welds mean less breakage during shipping
- Tipless arc tube - Totally uniform shape further improves performance for maximum color and light output uniformity

Performance

When operated on Opti-Wave™ ballasts with optimized current waveform output, Uni-Form® pulse start lamps feature:

- Longer lamp life
- Improved lumen maintenance
- Excellent system **color uniformity**
- Hot restart in **less than half** the time of standard pinch body metal halide systems
- 50% faster warm-up

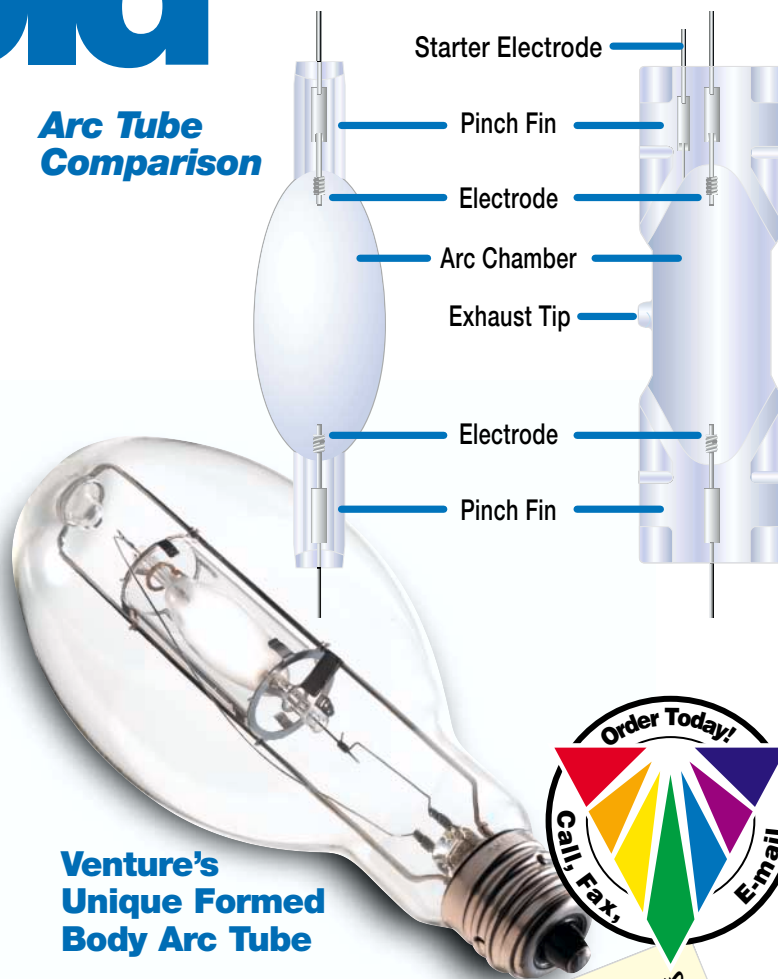
Safety

- Shrouded open fixture protection
- Continuous operation, **no shut-off required**
- UV Shield® technology blocks nearly all damaging ultraviolet light reducing UV damage to merchandise and signage
- Meets ANSI criteria for open fixture use
- MP shrouded lamps require no luminaire lens **delivering more light**
- Meets requirements of the **2005 National Electric Code®**
- Recommended by the insurance industry
- For all open and enclosed fixtures

Selection

- Venture's *Uni-Form* pulse start line of lamps has the greatest selection of lumen packages: 50W through 1000W
- Most complete line of open-rated products available in the industry

Arc Tube Comparison



Venture's Unique Formed Body Arc Tube

Weldless Mount Construction

The Tipless Difference

MP - Shrouded Arc Tube Open Fixture Protection

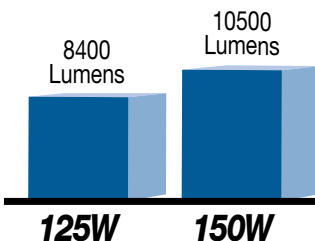


VENTURE'S MP LAMPS MEET NEW 2005 NEC REQUIREMENTS

Featuring

UV Shield®

Stop Yellowing



For the most current and up-to-date information, visit us on-line at www.venturelighting.com

UNI-FORM[®]

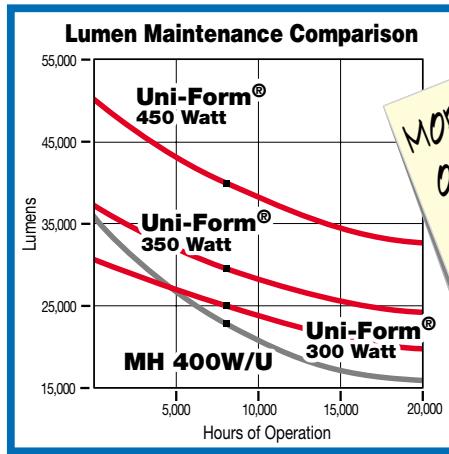
The Mean Lumen Advantage

At-a-glance!

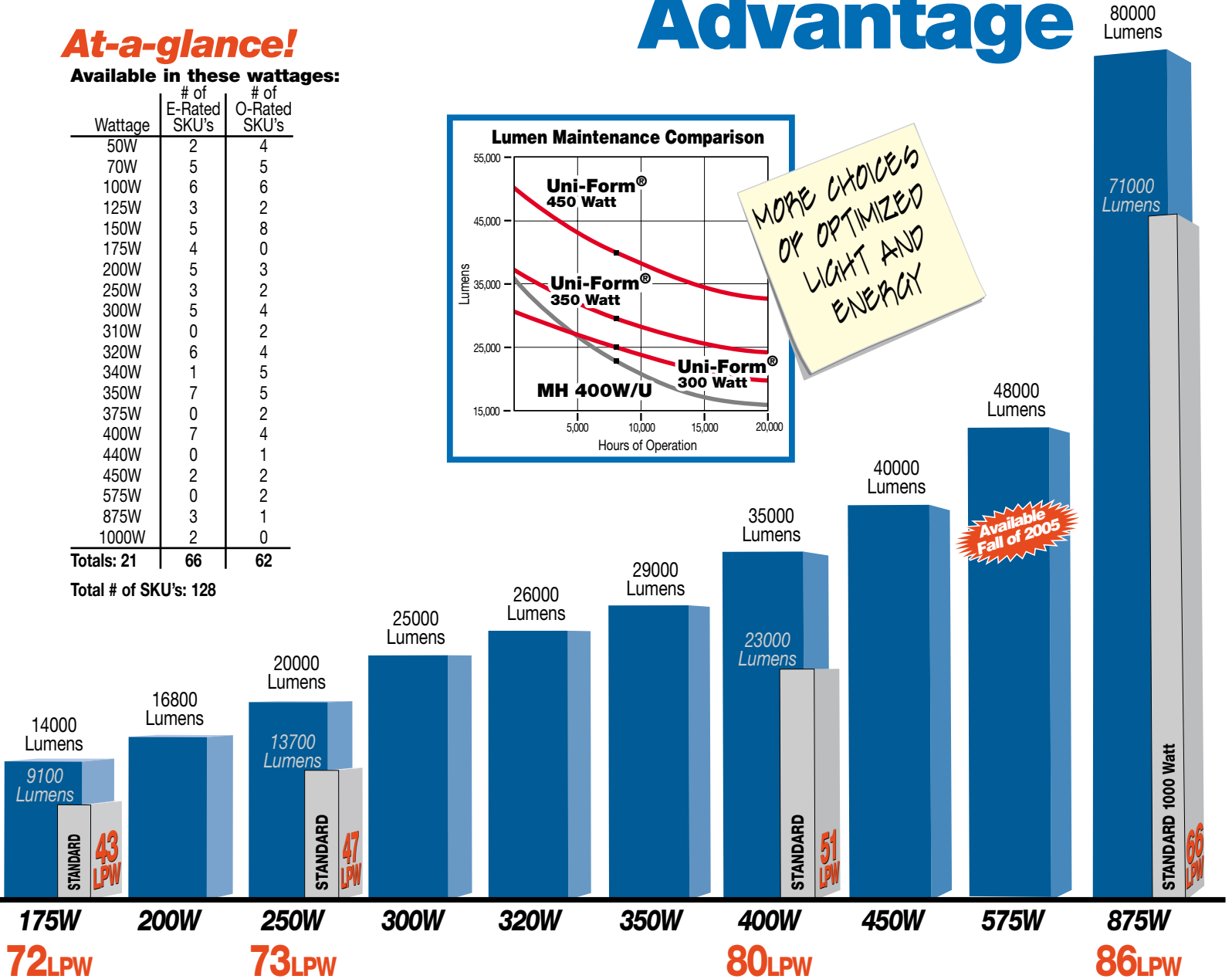
Available in these wattages:

Wattage	# of E-Rated SKU's	# of O-Rated SKU's
50W	2	4
70W	5	5
100W	6	6
125W	3	2
150W	5	8
175W	4	0
200W	5	3
250W	3	2
300W	5	4
310W	0	2
320W	6	4
340W	1	5
350W	7	5
375W	0	2
400W	7	4
440W	0	1
450W	2	2
575W	0	2
875W	3	1
1000W	2	0
Totals: 21	66	62

Total # of SKU's: 128



MORE CHOICES OF OPTIMIZED LIGHT AND ENERGY



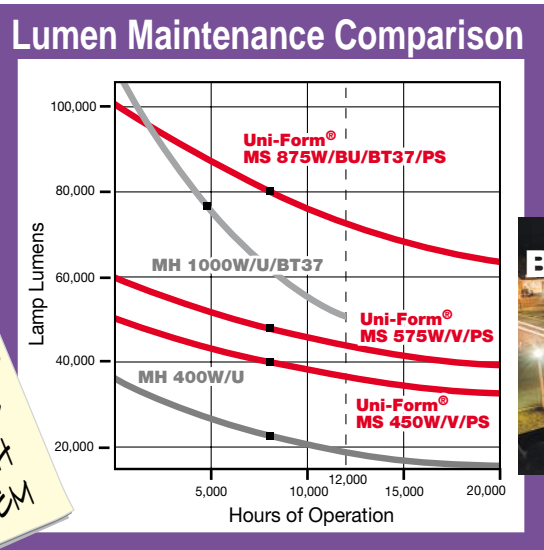
Available Fall of 2005

Note: All Uni-Form pulse start lamps are tested on Opti-Wave ballasts. All standard lamps are tested on CWA ballasts

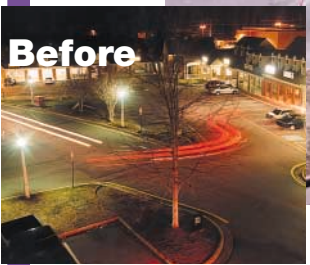
LPW = Mean Lumens Per System Watt



New Products



VENTURE'S 875W HAS THE LONGEST LIFE OF ANY HIGH WATT SYSTEM



Super Site Lighting Systems

450W

- Superior life and lumen maintenance! 50,000 initial lumens
- White light output equal to a 400 watt HPS lamp with better color rendition
- Greater than 70% more mean lumens compared to traditional 400W
- Long life: 20,000+ hours

575W

- 60,000 initial lumens
- Twice the mean lumens of a traditional 400W metal halide lamps
- Long life: 20,000+ hours
- Matching lamp and ballast system

875W

- The ultimate replacement for a 1000W metal halide system!
- Save up to 155 watts per luminaire
- High lumen output: 100,000 lumens - 115 lamp lumens per watt
- Horizontal and base-up versions available
- Shrouded MP 875W/BU lamps
- Available with energy efficient 875 Watt 480V Opti-Wave™ and CWA ballasts
- Long life: 20,000+ hours

e-Lamp™

- For operation on electronic ballasts
- Continuous dimming capabilities - down to 35% lamp power

Opti-Wave™ Electronic Ballasts

- Improved lamp color uniformity due to optimized lamp power regulation
- 30% higher Uni-Form pulse start mean lumens compared to standard metal halide lamps on CWA ballasts



Natural White™

- Light output in all parts of the visual spectrum
- High CRI, greater than 90
- Excellent color uniformity and stability over life
- Available in select wattages 310W, 375W and 775W
- The color of natural sunlight

H75

- Compact T15 bulbs - Horizontal operation ± 75° for greater optical control and luminaire design flexibility
- Available in wattages: 200W, 300W, 320W and 350W
- For full cut-off luminaires, providing better light control and less light pollution
- No position oriented socket needed



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 Solon, Ohio 44139 USA
www.venturelighting.com

